



Diversified

## Diversified Wealth Management Balanced & Dynamic Funds

July 2010 as at 30 June 2010

### Update

Once again the month has proved to be difficult with nervousness in the markets causing continued volatility. *Diversified's* Funds continue to weather financial storms well by minimising this loss compared to many. Our belief is contrary to the doomsayers in that we do not believe there will be a double dip recession. Global economic indicators are showing growth, albeit moderated. Apart from the reduction in market movement, funds under management continue to grow.

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As at 30 June 2010	1 mth	3 mths	1 year	2 years	Since Inception	Unit Price	FundSource Rating
<b>Diversified Wealth Management Balanced Fund</b>	-0.79%	-3.32%	5.39%	2.93%	7.02%	1.0702	★★★★★
<b>Diversified Wealth Management Dynamic Fund</b>	-1.67%	-5.34%			-3.43%	0.9660	

#### BALANCED FUND DETAILS

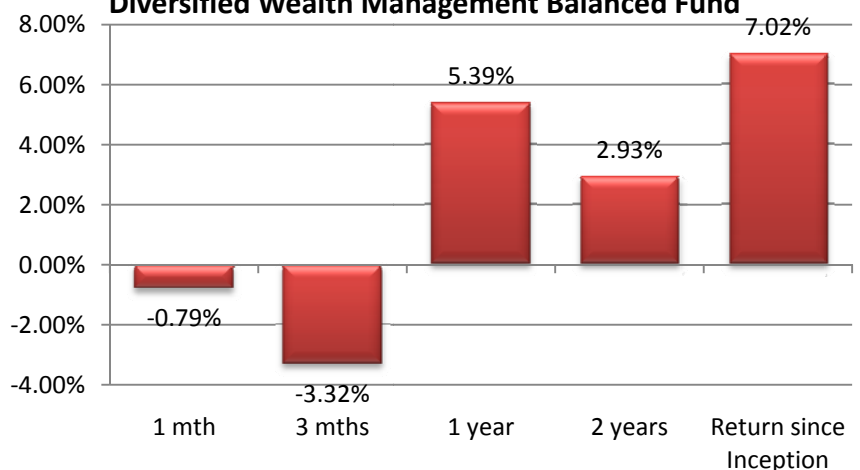
- FUM = \$15.1 million
- Unit price = **1.0702**

#### DYNAMIC FUND DETAILS

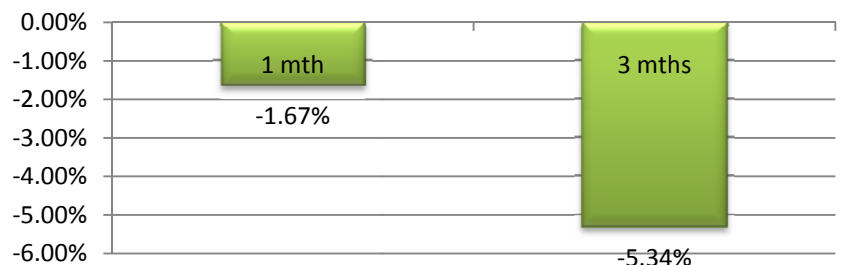
- FUM = \$2.3 million
- Unit Price = **0.9660**

- Minimum First Deposit - \$2,000
- Regular Investments - \$200 minimum per month
- Monthly Withdrawals available to accommodate income requirements
- Management Fee of 1.4% (Including expenses)
- Advisor Fee of 0.6%
- No Entry or Exit Fees

#### Diversified Wealth Management Balanced Fund



#### Diversified Wealth Management Dynamic Fund



#### OVERVIEW AND UPDATE

- The financial market retreat which began in April intensified during May and continued into June.
- Volatility is an inherent part of investing, and not completely unavoidable, when a majority of Asset Classes retreat in unison, the Unit Price will dip.
- *Diversified's* macro-economic research - based on a one-year to 18 month outlook – continues to find robust global growth is the greater probability. Expansion underpins markets.
- The strategies remain substantially fully invested in growth assets. We anticipate returns to recover in the medium term.

**www.diversified.co.nz – Tel: 09 366 7380 or 0800 55 88 11**

## Diversified Wealth Management Balanced & Dynamic Funds

### THE DIVERSIFIED WEALTH MANAGEMENT INVESTMENT FUNDS

The *Diversified* Wealth Management Balanced and Dynamic Funds continue to build on the company's record of delivering superior returns to investors since 1994.

The advent of "Portfolio Investment Entities" (PIEs), allows *Diversified* to extend its proprietary "Balanced & Dynamic" strategies to most all investors.

The dual aims of *Diversified's* strategies, remains preservation of investors' capital over the medium-term, as much as that of providing superior returns. We are proud of our performance for our investors over 16-years, irrespective of the intervening market and economic set-backs.

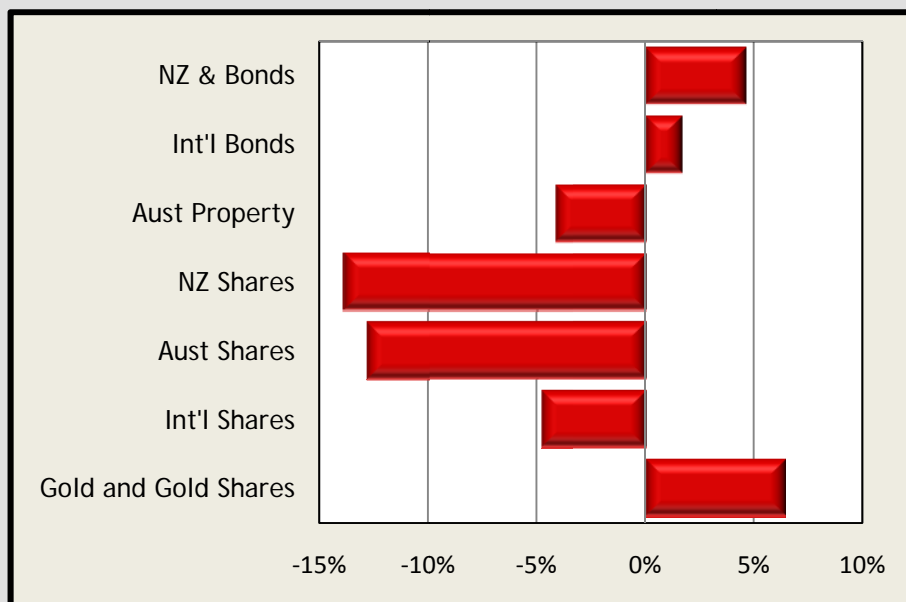
### THE ADVANTAGES OF USING THE DIVERSIFIED WEALTH MANAGEMENT BALANCED FUND

- Superior performance.
- Proprietary, in-house research.
- Complete transparency (you know where your money is invested)
- Suitable as a complete portfolio, or as a 'core'.

### OUTLINE & STRATEGY

- *Diversified's* Tactical Asset Allocation positions respond to our one-year to 18 month ahead view of economic fundamentals.
- Asset allocations are formally reviewed on a Quarterly basis. Shorter-term decisions are delegated to active managers.
- Transparency of all aspects is key. Strategy, Asset Allocation, and actual Holdings, are part of a comprehensive report to Unit Holders, at the end of each quarter.

The following graph depicts the "Relative Performances by Asset Sectors for the Fund". As shown, the New Zealand and Australian Markets took the biggest hits and demonstrates the folly of investing solely in NZ and Australian shares.



### MANAGER PROFILE

*Diversified* Wealth Management Limited (DWML) is associated with *Diversified* Investment Strategies Limited (*Diversified*), an experienced group offering investment advice to individuals, trustees and charities. *Diversified* is well-known for leading and proprietary investment strategies, capably managing market volatility.

### Important Notes

*This information is intended to provide a general profile only and is believed to be accurate as at the date of issue unless otherwise stated. Diversified does not accept liability for any loss, damage, cost or expense that may arise from any reliance on this information. In addition to reading the Investment statement, Diversified recommends that you obtain professional advice on your individual requirements before making any investment decision. All fees stated are on a GST exclusive basis and are expressed as a percentage of the gross asset value of the fund. Past performance is not necessarily indicative of future performance.*

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